

## Machinery Listing Agreement.

We offer a choice of TWO Services:

	Service 1 – Commission on Sale / Full Service	Service 2 – Monthly Advertising fee
Advertising fee	Not Applicable	\$40 plus GST first month, \$25 plus GST per month thereafter, per item.
Promotion	<a href="http://www.printmachinery.com.au">www.printmachinery.com.au</a> Market Watch. Print Machinery Update. Wide Format On Line (WFOL). Machine of the Week -WFOL. <a href="http://www.ascentpartners.com.au">www.ascentpartners.com.au</a> Our network. SEO.	<a href="http://www.printmachinery.com.au">www.printmachinery.com.au</a> Market Watch. Print Machinery Update. Wide Format On Line (WFOL). <a href="http://www.ascentpartners.com.au">www.ascentpartners.com.au</a> SEO.
Selling	Our 1;1 Agent helps sell: Pre-listing advice We handle all leads, qualify projects. liaison and advice with you / help negotiation / sell, taking of deposits.	All leads passed directly to you - you sell.
Commission on Sale	Yes – see rates below.	No.

### **Service 1 – Commission on Sale / Full Service**

**1. Our Services:**

**A. Promotion:**

- [www.printmachinery.com.au](http://www.printmachinery.com.au). - We list on this Industry specific web site,
- **Market Watch (MW)** - We advertise the web site on our monthly MW newsletter, (distribution of 2,000 plus members of the Australian Printing and Graphic Arts Industry and over 50 Used Equipment Dealers worldwide).
- **Print Machinery Update (PMU)** - We advertise via our PMU newsletter (around 300 subscribers who have asked to be advised when there are new listings or price changes, issued 3-4 times per month).
- **Wide Format On Line (WFOL)** newsletter (6,000 distribution, twice a week)
- **“Machine of the Week”** – we feature your (WFOL) nominated plant solo picture of your plant for one week.
- [www.ascentpartners.com.au](http://www.ascentpartners.com.au) We advertise machinery on our web site, ,
- **Our network** - Where applicable we promote to our network of known buyers.
- **SEO** - We build traffic to our web site via Search Engine Optimisation.



**B. Selling - Our Agent Provides 1:1 support:**

- Pre-listing advice – we help you list / describe and price plant.
- We handle all leads, qualify prospects.
- Responds to all enquiries about machinery, liaise with you on enquiries, fields offers, and where applicable inspection / demonstration times.
- Helps negotiate and sell the equipment on your behalf.
- Provides 1:1 assistance to make changes and recommendations to listings.
- We accept deposits from purchasers, from which on sale completion, we deduct our commission and forward you the balance.

**2. Your responsibilities:**

- Supply of accurate item descriptions, quality photographs and where applicable quality videos.
- Supply of listing price ex GST.
- All items must be sold free of any encumbrance.
- You must be the authorised vendor (seller) of the goods.
- Unless you state otherwise, all items are sold AS IS WHERE IS.
- Upon sale as vendor, you invoice the purchaser directly and collect payments.
- Payment of our commission upon sale completion and our invoice.

**3. Our Appointment – Terms and fees:**

**Advertising and Listing fees**            Free of charge

**Commission payable on sale**            Payable for parties we introduce OR  
Parties that become aware of the sale via our promotion/s or web site.

Sale Price	\$0 to \$1,500	\$1,500 to \$50,000	\$50,000 Plus
Commission	\$150 + GST	10% plus GST of sale price	\$5,000 plus GST plus 2.5% plus GST of portion of sell price over \$50,000.

**Service 1 – Commission on Sale / Full Service - Signed and Accepted:**

Name:		Email address:	
Company name / Suburb / State:		Phone number:	
Machinery (please provide additional pages if required)	1	2	3
Signature		Date:	...../...../.....



## **Service 2. –Monthly Advertising Fee**

### 1. Our Services:

#### A. Promotion:

- [www.printmachinery.com.au](http://www.printmachinery.com.au). - We list on this Industry specific web site.
- **Market Watch (MW)**- We advertise the web site on our monthly MW newsletter, (distribution of 2,000 plus members of the Australian Printing and Graphic Arts Industry and over 50 Used Equipment Dealers worldwide).
- **Print Machinery Update (PMU)** - we advertise via our PMU newsletter (around 300 subscribers who have asked to be advised when there are new listings or price changes, issued 3-4 times per month).
- **Wide Format On Line (WFOL)** newsletter (6,000 distribution, twice a week)
- [www.ascentpartners.com.au](http://www.ascentpartners.com.au) We advertise machinery on our web site.
- **SEO** - We build traffic to our web site via Search Engine Optimisation.

#### B. Selling

- We pass lead onto you – you sell / handle all enquiries.

### 2. Your responsibilities:

- Supply of accurate descriptions, quality photographs and where applicable quality videos.
- Supply of listing price ex GST.
- All items must be sold free of any encumbrance / You must be the authorised vendor (seller) of the goods.
- Unless you state otherwise, all items are sold AS IS WHERE IS.
- It is your sole responsibility to advise us to de-list. We will continue to list and charge monthly fees until you do so.

### 3. Our Appointment – Terms and fees:

#### Advertising and Listing fees

In advance - \$40.00 plus GST first month, then \$25 plus GST per month thereafter, per item.

#### Payment

Via credit Card only before listing, then auto deducted per month thereafter.

### Service 2 – Monthly Advertising Fee - Signed and Accepted:

Name:		Email address:	
Company name / Suburb / State:		Phone number:	
Machinery (please provide additional pages if required):	1	2	3
Credit card Number: (for automatic monthly deductions):		Expiry Date / CSV	...../..... CSV .....
Signature:		Date:	...../...../.....

